HOP DESIGN LOOKBOOK 2018



FOR YOUR COMFORT ZONE

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TA TRY

We have been always dreaming about the future of durable products made of natural materials considering our environment. And that's what we do in HOP DESIGN.

Our goods are manufactured locally in Poland, with respect for the environment.

We cooperate with family-businesses basing on long-term relationships. Moreover, we combine the production ethics with great design and incredibly soft materials. Because we believe you deserve beautiful things around you. We hope you share our ideas.





### YOUR COMFORT ZONE

The bedroom is your comfort zone.

We want you to feel exceptionally comfortable here. This is where you have the right to everything: warm socks, favourite tracksuit, exciting book and a mug of hot tea. This is a place, in which you deserve a time for yourself and where you can leave all your worries behind the door. You are the queen here and you arrange this place in your own way.

This is the place when you can say: Just Me, Myself and I.

### WHEN MATERIAL MATTERS

We believe a material matters. We want you to feel exceptionally comfortable here.

This is where you have the right to everything: warms socks, favourite tracksuit, exciting book and a mug of hot tea.

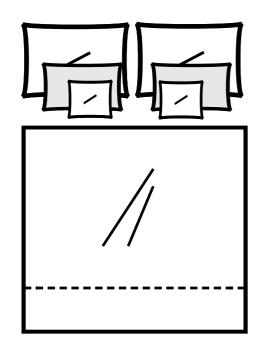
This is a place, in which you deserve a time for yourself and where you can leave all your worries behind the door. You are the queen here and you arrange this place in your own way.







### A perfect way to restyle your bedroom



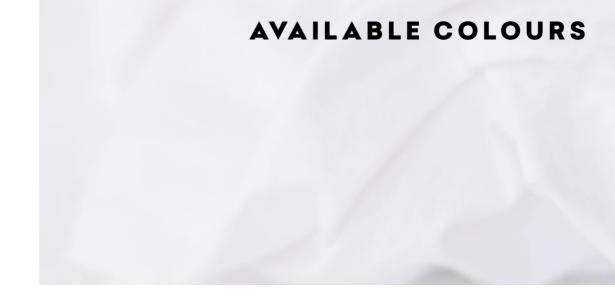
## MIX & MATCH

Customize your bedding set - mix the the sizes and colours.

We know that many have more than one pillow and usually in different sizes, and now you can have matching bedding for all of them.

To make bedding that could fit all your needs at once, we decided to go for separate pillowcases and duvet covers.

Thanks to that you have the freedom to choose your favourite duvet cover and combine it with matching pillow cases and flat sheet in any size and colour you want.



PURE WHITE









## DARK GREY



### PASTEL BLUE



## OBSIDIAN BLUE



#### PACKAGING



Duvet cover is the base product. Each duvet cover is packed in stylish canvas bag.

When your client will choose additionally pillow cases and/or sheet, put them all to the one bag with duvet cover. We can also prepare ready to sell bedding sets, already packed in canvas bag.

#### **MATERIALS & FINISHES**

Textile: 100% cotton with a traditional canvas weave. Manufacture: The fabrics are manufactured in Poland. Closure: Easy and quick to use hidden zippers. Components: All the components are collected locally: zippers, sews, labels, packaging etc.

### AVAILABLE SIZES

Duvet covers:	Pillow cases:
135 x 200 cm	40 x 40 cm
140 x 200 cm	50 x 60 cm
150 x 200 cm	50 x 80 cm
160 x 200 cm	70 x 80 cm
200 x 200 cm	80 x 80 cm
220 x 200 cm	

\*We can produce for you any size you wish. Please, ask us individually for the conditions.

## SPECIFICATION

Flat sheets:

160 x 200 cm 220 x 240 cm







Graphic Collection is a line of beddings combining a great design, production ethics and incredibly soft materials.

It's the perfect choice for people who like to feel original.

We collaborate with top designers who prepare unique patterns and prints.

It is made of satin weaved 100% cotton with a soft and smooth quality, making them incredibly comfortable to sleep in.

The bedding set comes in the catchy satin cotton pouch with fine ribbon. This packaging will be perfect bag for your lingerie and other precious belongings.

Moreover, we have prepared dedicated colour of pouch bag for each Graphic Collection design.

All that together is packed in the HOP signature box in matte tone.







### **ABOUT THIS DESIGN**

FREE LOVE is a romantic but modern design which presents how soft and sensual the LOVE is. This feeling is deep and intimate so it needs to express in special way, very subtle and unobvoius. That's why we have decided for the fine linear design with contemporary colours.





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### ABOUT THIS DESIGN

TERRAZZO is the hottest trend in the interiors around the social media and now you can bring this look into your home.

With its distinctive and colourful confetti pattern, Terrazzo is catchy and playful design, which is perfect for bed linen.







### ABOUT THIS DESIGN

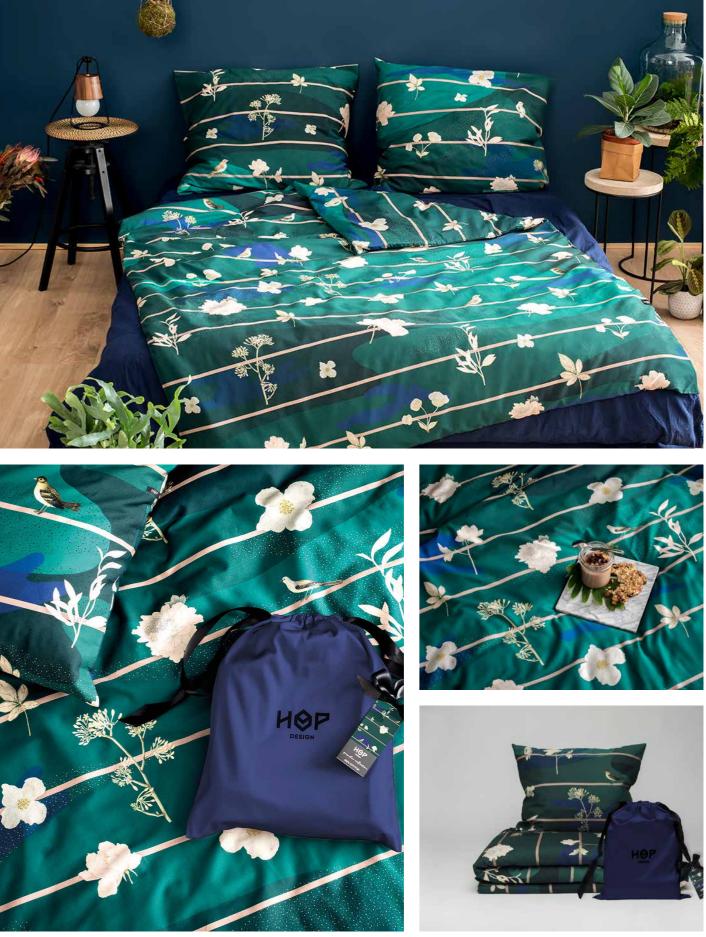
The star

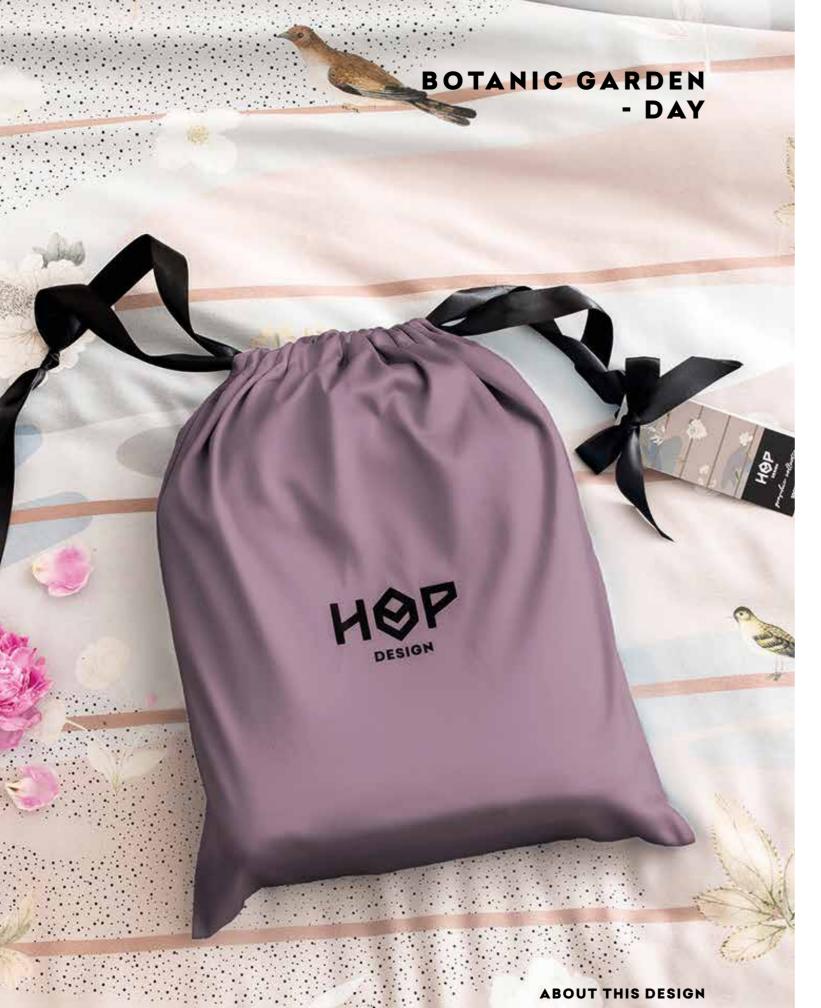
AN ROL

Inspired by Japanese motives, especially the subtle and harmonious nature.

Whole is washed in shades of deep, magical green and navy blue, reflecting the blaze of water colours at sunset.

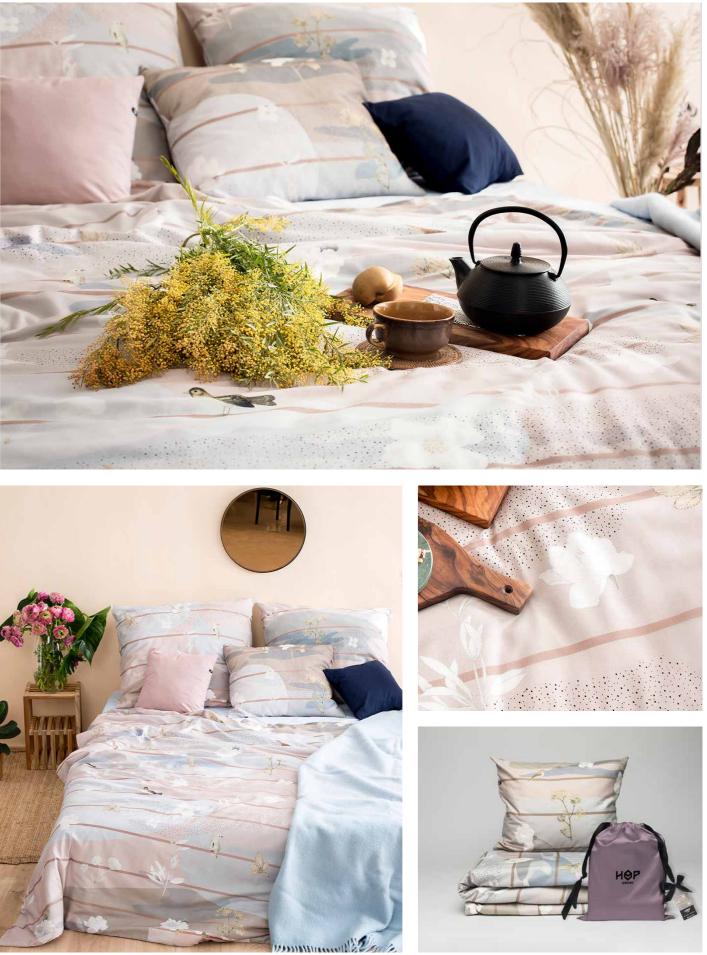


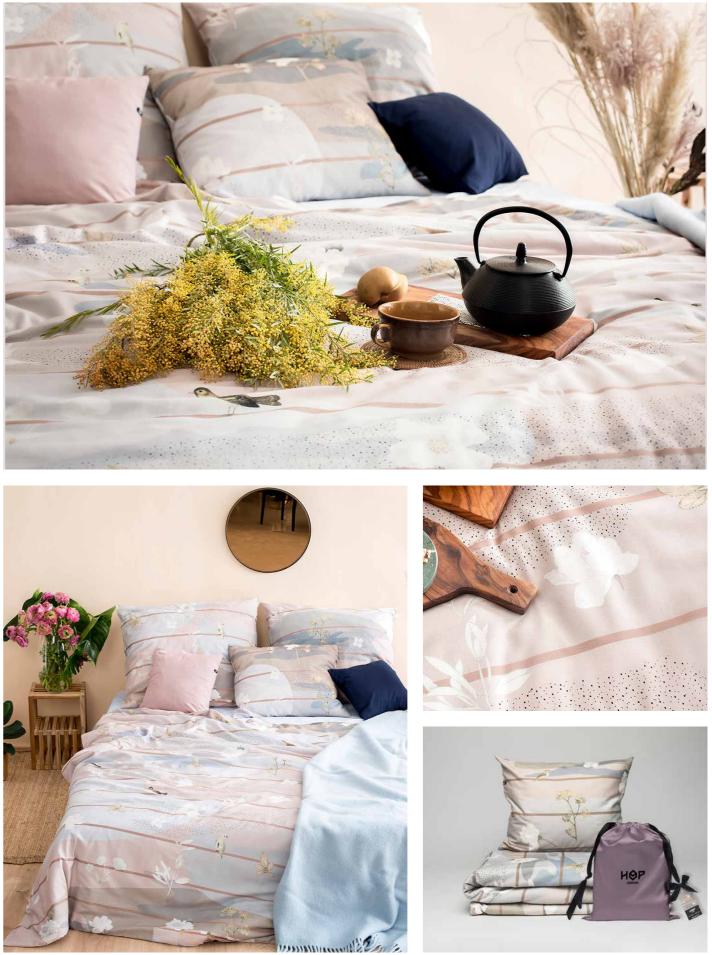




### **ABOUT THIS DESIGN**

Pastel, bright colours present the natural world awakening to life at dawn. Take a deep look and maybe you will hear the singing of birds or gentle sound of the wind when the day wakes up from a dream.





### SPECIFICATION

#### PACKAGING



In order to establish a cleanly styled and catchy look, packaging has been designed in a satin pouch, which can be easily re-used in a number of ways. It's perfect for your lingerie and other precious belongings.

Moreover, we have prepared dedicated colour of pouch bag for each Graphic Collection design.



#### **MATERIALS & FINISHES**

Textile: 100% cotton with a satin weave - it makes your bed linen extra smooth.

Pattern: Vivid print that will never fade. Each piece is made of different part of material which makes the design unique.

Manufacture: The fabrics are manufactured in Poland according to the Öko-Tex standard. Öko-Tex is an independent certification system guaranteeing that the products are free from harmful levels of pesticide, heavy metal and formaldehyde residues.

Closure: Easy and quick to use hidden zippers.

Components: The product is not only the fabric. All the components are collected locally: zippers, sews, labels, packaging etc.

#### AVAILABLE SIZES

Bedding sets:

135 x 200 cm (+ 1 pillow case 80 x 80 cm), 140 x 200 cm (+ 1 pillow case 80 x 80 cm), 150 x 200 cm (+ 1 pillow case 50 x 60 cm), 160 x 200 cm (+ 2 pillow cases 70 x 80 cm), 200 x 200 cm (+ 2 pillow cases 50 x 60 cm), 220 x 200 cm (+ 2 pillow cases 70 x 80 cm).

\*We can produce for you any size you wish. Please, ask us individually for the conditions.



#### AVAILABLE MODELS

Hộp

PURE COTTON BEDDING: pure white, light grey, dark grey, dusty pink, sage green, pastel blue, obsidian blue.

GRAPHIC COLLECTION: Terrazzo.

### AVAILABLE SIZES

Bedding sets:

90 x 120 cm (+ 1 pillow case 40 x 60 cm), 110 x 125 cm (+ 1 pillow case 40 x 60 cm), 100 x 135 cm (+ 1 pillow case 40 x 60 cm).

\*We can produce for you any size you wish. Please, ask us individually for the conditions.

## **KIDS BEDDING**



### PURE WOOL THROW BLANKETS





Pure wool throw blankets by HOP DESIGN are made with the finest naturally renewable lamb's wool from New Zealand.

Each piece is locally woven by craftsmen in traditional family-owned manufacture.

This is natural product with its unique natural properties.

It will become an essential element in your décor, perfect for any setting, traditional to contemporary.



breathable

temp control

## 100% wool from New Zealand

# locally crafted

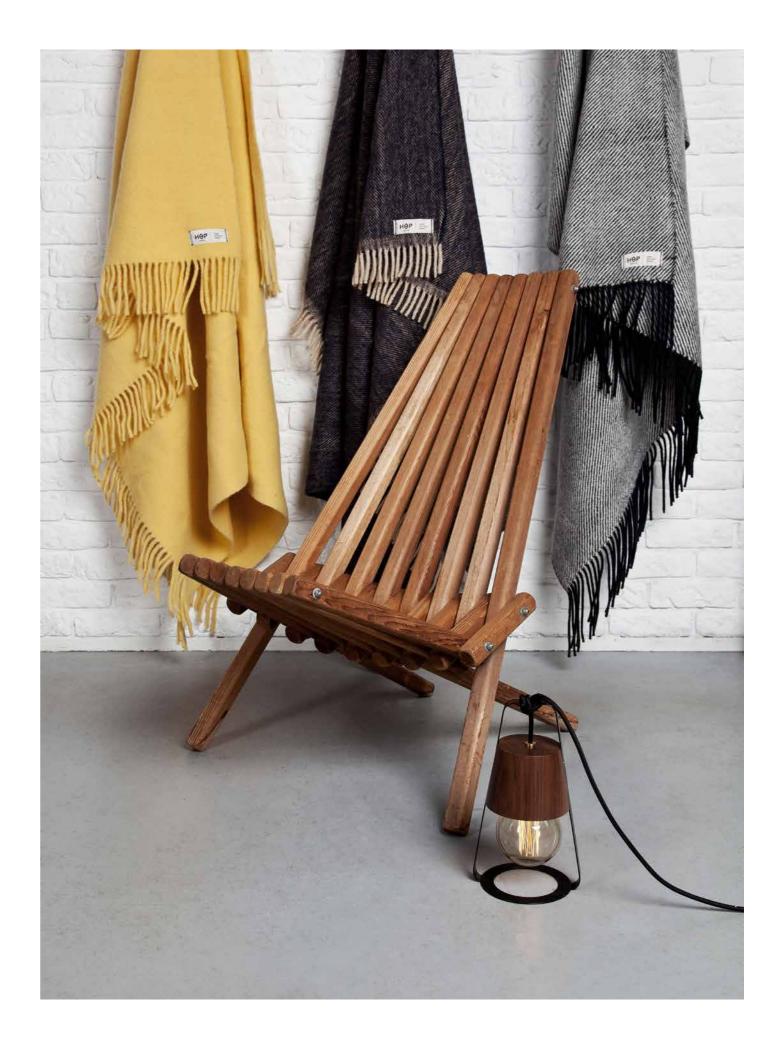
sustainable

antialergetic

anodyne







## SPECIFICATION

### PACKAGING



## YETI

ABOUT: one solid colour SIZE: 145 x 205 cm AVAILABLE COLOURS:



### RURU

ABOUT: two colours SIZE: 145 x 205 cm AVAILABLE COLOURS:



### **PURE COTTON TOWELS**

Feel like a 5-star hotel guest with this fluffy towel made of 100% premium cotton



### MATERIAL

100% high quality, long staple cotton in pure white colour - 500g/m2 Our towels are thirsty and super-absorbent. They soak up water very fast. The fabric is made with long-staple cottons, therefore is very dura-ble and long lasting. At the sime time it's soft and cozy. It's super easy to care - you can wash it in 95°C.

#### **AVAILABLE SIZES**

50 x 100 cm 70 x 140 cm MEDIA

You could see our products eg. in:

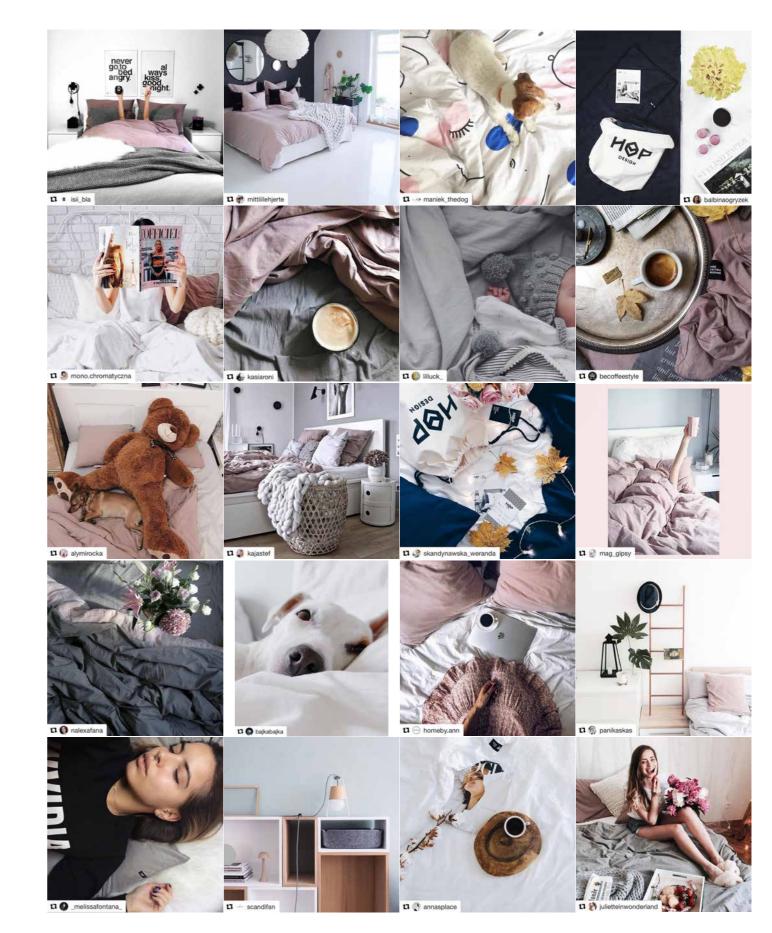


## AWARDS

2015 – Mut Have: TOTEM Lamps 2015 – Make Me: Lantern Lamp 2016 – Must Have: PURE Cotton Bedding 2016 – Dobry Wzór Recommendation: PURE Cotton Bedding 04/2016 – Product of the Month – ICON: Lantern Lamp 2017 -Must Have: RURU blankets 2018 - Must Have: Free Love Bedding 2018 - European Product Design Award



### INFLUENCERS



#### HOP DESIGN LOOKBOOK 2018

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